



North Carolina Blueberry Festival Association
PO Box 1554 ♦ Burgaw, North Carolina 28425 ♦ 910-259-2007
info@ncblueberryfestival.com

Dear Sponsor,

The North Carolina Blueberry Festival will celebrate its' twenty-first year on June 15th, 2024. The festival is held on and around Burgaw's historic courthouse square and has become one of the largest and most entertaining family events held in our state. Founded in 2003, the festival board strives to make each year better than previous years and more enjoyable for all age groups.

The festival's primary mission has not changed as it continues to celebrate the historic, economic, and cultural significance of blueberries grown in the Southeast region of our state. Scholarships and other educational activities continue as priorities of the festival. The advanced education of our young people is vitally important to their future, as well as the future of our state and nation. Again, as in previous years, scholarships will be available to deserving students residing in the blueberry producing counties of Bladen, Duplin, New Hanover, Pender, and Sampson.

Festival proceeds are also available to support academic and sports related activities, as well as supporting medical clinics in schools and other charitable missions, including the "Meals on Wheels" program.

These festival endeavors would not be possible without the generous support of sponsors like you who lend their name and financial support to the festival. We are grateful for your continued involvement in this premier family event and trust you will support the North Carolina Blueberry Festival again this year. The North Carolina Blueberry Festival Association is a 501(c)(3) non-profit organization (federal tax ID Number 20-2289767).

We hope to see you on festival day in the Sponsor's Hospitality Suite at the Burgaw Community Building located directly across the street from the blueberry grower's sales area.

Best regards,
Pete Cowan
Sponsorship Chairman
NC Blueberry Festival



21st annual North Carolina Blueberry Festival June 14th and 15th, 2024

History:

The very first North Carolina Blueberry Festival was held in Burgaw in June of 2003. It was and still is a heritage celebration that brings our community together by honoring the historic, economic, and cultural significance of blueberries grown in the southeastern region of our state. We have enjoyed continuing and growing this event, and we are thrilled to host the 21st annual festival on June 15th, 2023.

What we do:

Our mission is to advance the general education of the promotion of blueberries and tourism while supporting farming and NC agriculture. In addition to supporting our farmers, proceeds from the festival are used to provide educational scholarships to students residing in the blueberry producing counties of Bladen, Duplin, New Hanover, Pender, and Sampson. Further, proceeds are utilized to support academic and sports-related school programs, medical clinics in schools, and other local charitable efforts including Meals on Wheels.

Sponsorship:

This festival and the efforts of our organization are not possible without the generous support of our partners. We pride ourselves in being a 501(c)(3) non-profit that puts the funds we raise back into our communities and schools. We hope you will consider becoming a sponsor to foster the success and growth of our organization and experience gratitude!



2024 Sponsor Pledge

Yes, we want to sponsor the 2024 North Carolina Blueberry Festival to be held on Friday, June 14th and Saturday, June 15th in Historic Downtown Burgaw.

AMOUNT OF SPONSORSHIP:

\$ _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT NAME*: _____

EMAIL: _____ PHONE: _____

*All festival communications will be directed to the primary contact at the email address provided.

The sponsor display booth needs to be set up by 8:00am on Saturday, June 15th and can be broken down between 6:00-10:00pm. Optional setup on Friday, June 14th can take place any time after 5:30. Overnight security will be onsite but sponsors that choose to leave displays do so at their own risk. **You will need to bring your own tent, tables, and chairs.** Please note, the NC Blueberry Festival is a RAIN OR SHINE event!

- 10' x 20' display booth space (Platinum level sponsors only)
- 10' x 10' display booth space
- No booth space requested.
- I will need electricity.

Please submit this form and payment by May 20th to receive full sponsorship benefits.

Also, we ask that you email a high-resolution copy of your logo to info@ncblueberryfestival.com (includes returning sponsors). Payment can be remitted by check to PO Box 1554, Burgaw, NC 28425.

If you have any questions, please contact Abigail Homrighuasen or Crystal Batts, NCBFA Directors, at 910-259-2007 or info@ncblueberryfestival.com.

2024 North Carolina Blueberry Festival

Friday, June 14th & Saturday, June 15th

SPONSORSHIP OPPORTUNITIES



**Presenting
Partner**
\$7,500

Named as presenting sponsor for one of the four performing bands. Partner will have an opportunity to speak on mainstage prior to performance and/or introduce the bands.
Includes corresponding banner displayed on the mainstage during performance.
Exclusive logo advertising on the mainstage during performance.
Recognition during opening ceremony.
Large individual banner on backdrop of mainstage.
Prominent logo placement on festival guide
Social media recognition
Designated booth space up to 10'x30'.
Entry into sponsor's hospitality suite, up to 12 guests
One framed commemorative festival print.



**PLATINUM
SPONSOR**
\$5,000

Exclusive logo advertising with all NC Blueberry Festival promotions
Large banner on backdrop of the NC Blueberry Festival main stage
Logo on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' or 10' x 20' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 8 guests



**GOLD
SPONSOR**
\$3,000

Logo advertising with all NC Blueberry Festival promotions
Medium banner on backdrop of the NC Blueberry Festival main stage
Logo on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' or 10' x 20' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 6 guests



**SILVER
SPONSOR**
\$2,000

Small banner on backdrop of the NC Blueberry Festival main stage
Logo on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 4 guests



**Bronze
Sponsor**
\$1,000

Name listing on backdrop of the NC Blueberry Festival main stage
Name listing on NC Blueberry Festival website, app and print media
Recognition at opening ceremony
Social media recognition
Designated 10' x 10' display booth space
Entrance to NC Blueberry Festival Hospitality Suite, up to 2 guests